REP HEADLINE# 6277344 TRF# E:120822 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CRDER WORKSHEET HARRIS REPORT FROM REP

CHANGES FAX# 703-516-9680

NOV1/12 19.17
*** WFLA-TV ***

CITY TAX FLIGHT ORDER PRDCT AGY ADV * #= DATES DSCC-IE OCT9/12 ASK. ADV. STATE TAX NAME NAME NOV5/12 GREAT AMERICAN MEDIA ISS/DSCC WASHINGTON, 3050 EST#1505 CONTRACT K ST NW, W T T W COMMENTS: # 6277344 $_{\square}^{\square}$ CO-OP BILLING NEEDED 20007 (LINE, ORDER, INVOICE) CLASS: SALES PRSN BUYER NAME REP.# NATL. ₩A-LAURA BASSETT 〇月円・# MEGHAN MCGARR LOCAL REGIONAL SALESMAN (H) #

DATE

NOV1/12

19.17

MAKEGOOD SPOT CANCELED ON LN 35 LN 64 ADDED

アEP:

TTL SAME

PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

002 CM **** THIS ξΩ D CASH IN ADVANCE SCHEDULE ****

DSCC

97 € Valuerinassooonssaanssooonssaanssooon	WOODII AAAA AAAAAAAAAAAAAAAAAAAAAAAAAAAAA	0.5	# = 1505	AGENCY EST#	CODE = 49	AGENCY ADVERTISER CODE =	ACENCA
	DATE : /WK: INVT :	DATE :	,,	44			: F F Z 区 # · ·
	: END :SPTS: WEEK :	START :		RATE	: LGTH : SEC	TIME PERIOD	: FF200#: SEC : CD: HAME SESTOD

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:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: WEEK : /WK: INVT	WEEK : DAYS	:STTS:
AGENCY ADVERTISER CODE = 53	E = 49	AGENCY EST# =	1505	PORTIONAL PARTIES AND A TAXABOOK	The state of the s		A Tomas Proposition and A Lond
35 ES 400P-500P	30	\$1,000.00	10/23	10/26	ω	TU-F	ω
35 ES 400P-500P	30	\$1,000.00	10/30	11/2	N	TU-F	Ν
PROGRAM : DR. OZ							
64 A 700P-800P	а С	\$1,000.00	11/3		L	SAT	⊬

CON COMI: PROGRAM :

STARWATCH STARWATCH

JAMES

BOND SKYFALL

当年

REP HEADLINE# 6277344 TRE# B:120822 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORMSHEET HARRIS REPORT FROM REP |

NOV1/12 19.17
*** WFLA-TV ***

: HRNE#: PEV :: OCT/12 134650.00 :00: TIME NOV/12 PERIOD 54350.00 LGTH SEC RATE START DATE DATE : SPTS: CONTRACT TOTAL TOTAL NEEK DAYS 189000.00 :STOTE: 161

MARKET TOTALS \$1,071,140 WELA 22% WMOX ST#W 0 H % W WTSP PXTXW 0 2 i WTVT % % Q H WTOG 0 % % WTTA 18 WMOR 1%

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS OM-DELETE 电阻反 医四种类 E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

1010 Wisconsin Avenue NW

Submission Number 822 Issue 3





Washington DC 20007

WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Client:	Democratic Senate Campaign Comm/ Issue	Submission Cost:	189000	Campaign Ref:	E:120822104
Buyer:	3.	Client/Product/Estimate:	49 /53 /1505	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 11/11/12	Weeks:	51	Order Ref:	06277344
Est/PO Number:	06277344	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	Transactional

Demogra	riouuct.	D-odinati
pnic:	<u>.</u>	
(L) Household	DSCC-IE	Dog A
Order:	Booking Group:	
	WELA	1 A 3 - 2 A
Key Market:		
lampa-St. Petersburg, FL		MARKAL A MARKANANANANANANANANANANANANANANANANANANA

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		L		<u> </u>				<u>_</u>	თ		ა		4	-	3 M		2	<u>.</u>		Ref S
		IWIF.	M-F 5p News	. I W I F	M-F 4p Dr Oz	WTF.	M-F 3p Doctors	.TWTF	M-F 2p Rachael Ray	.TWF	M-F 2p Rachael Ray	.TWTF	M-F 12p Today Show III	TWTF.	M-F 11a Daytime	.TWTF	M-F 1135p ET / 1035p CT Tonight Show	.TWTF.	M-F 1p Days Of Our Lives	Sales Product Details
			02		02		03		02		02		02		02		03		02	Rev Type
	Weekly																			
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1500		800		450		400		400		300		250		800		500	Rate
R	ots(Ord Spot	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	s)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
	38		2		ယ		3				2				3		2		3	10/08
	36				3				3								2			10/15
	41								з						3					10/22
1	38						WWW. CO. C.		3						3					10/29
	8																			11/05
~1	161		2		6		3		9		2		1		9		4		ယ	Total
			300		480		135		360		80		30		225		320		150	Cost

1010 Wisconsin Avenue NW

Submission Number 822 issue 3





Washington DC 20007

Schedule Dates: Est/PO Number:

10/08/12 to 11/11/12 06277344

Client:

Democratic Senate Campaign Comm/ Issue

Client/Product/Estimate:

49 /53 /1505

Sales Rep: Order Ref:

HRP Washington, DC 06277344

189000

Submission Cost:

Buyer:

WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Campaign Ref:

E:120822104

Est./F Asso	Est./PO Number: 06277344 Associated Copies: No		Contract type:	pe:		Political		B B	Business Type: Business Category:	l	POLITICAL Transactiona	nal	
Ref	Sales Product Details	Rev Type	1	Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
10	M-F 530p News	02	***************************************	1500	30	Nbr of Spots	2	Ŋ				4	600
	.TWTF				Comme								
11	M-F 6p News	02		2000	30	Nbr of Spots	2					2	400
	.TWTF.	-,			Comme								
12	M-F 6a News	02		1250	30	Nbr of Spots	2					2	250
	.TWTF				Comme								
ಪ	M-F 7p News	02		1500	30	Nbr of Spats	2	2			TO ACTUAL DESCRIPTION OF THE PERSON OF THE P	4	600
	.TWTF				Comme								
1,4	M-F 7a Today Show	02		1400	30	Nbr of Spots	2	2				4	560
	.TWTF				Comme								
15	M-F 730p Entertainment Tonight	02		1500	30	Nbr of Spots		1				2	300
	TWTF		-		Comme								
16	M-F 9a Today Show II	01		1050	30	Nbr of Spots	3	3	3	3		12	1260
	.TWTF	***************************************			Comme								
17	M-Su 11p News	02		2200	30	Nbr of Spots	2					2	440
	.TWTFS.				Comme								
18	Mon 8-10p ET / 7-9p CT Voice	02		14000	30	Nbr of Spots		1					1400
	M				Comme								
19	Sat 1130p ET / 1030p CT Saturday Night Live	03		1350	30	Nbr of Spots	1					-	135
	S.		-		Comme								
21	Sun 8a Today Show	02		650	30	Nbr of Spots	1					1	65
	S				Comme								
			Weekly To	Weekly Totals: Total Spots(Ord Spots)	ts(Ord Spot	s)	38	36	41	38	8	161	
				Closed PR		***************************************				1			

Great American Media Democratic Senate Campaign Comm/ Issue Submission Number 822 Issue 3

1010 Wisconsin Avenue NW

Washington DC 20007





WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Democratic Senate Campaign Submission Cost: 189000 Comm/ Issue Client/Product/Estimate: 49 /53 /1505 10/08/12 to 11/11/12 Weeks: 5 06277344 Contract type: Political	ic Senate Campaign Submission Cost: sue Client/Product/Estimate: 49 / Weeks: Contract type:
49/	. 189000 49 /53 /1505 5 Political
. 189000 49 /53 /1505 5 Political	
	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 1p Days Of Our Lives	02	600	30	Nbr of Spots		2	2			4	240
	.TWTF			Comme								
24	M-F 1p Days Of Our Lives	02	650	30	Nbr of Spots				A		→	65
	.TWFF			Comme								
25	M-F 1p Days Of Our Lives	20	600	30	Nbr of Spots				1		2	120
	M			Comme								
28	M-F 11a Daytime	02	250	30	Nbr of Spots		1				3	75
Ì	M			Comme								
29	M-F 12p Today Show III	02	350	30	Nbr of Spots		1		******		1	35
	.TWTF		***************************************	Comme								
38	M-F 12p Today Show III	01	400	30	Nbr of Spots			1	j		2	80
	TWIF.			Comme								
31	M-F 2p Rachael Ray	02	400	0 30	Nbr of Spots		-1	1	1	1	4	160
	M			Comme								
32	M-F 3p Doctors	03	550	30	Nbr of Spots		3	3	w		9	495
	WIF.			Comme								
33	M-F 3p Doctors	03	450	0 30	Nbr of Spots		1					45
	M			Comme								
ş A	M-F 3p Doctors	03	550	30	Nor of Spots			1	1	1	ω	165
	M	- MANAGEMENT - MAN		Comme								
ట్ట	M-F 4p Dr Oz	02	1000	30	Nbr of Spots			3	2		5	500
•				Comme	Nbr of Spots							
		***************************************							u3		٠	100
			Weekly Totals: Total Spots(Ord Spots)	ots(Ord Spot	s)	38	36	41	38	Ċs	161	***************************************
			Closed PR	R							-	

1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 822 Issue 3







PHONE (813) 228-8888 P.O. Box 1410 Tampa, FL 33601

SELA-TV

									7	FITUNE (013) 220-6566	0.077	Ö		
Client:		Democratic Senate Campaign Comm/ Issue	ign	Submission Cost:	on Cost:		189000		ဂ္ဂ	Campaign Ref:		E:120822104	04	***************************************
Buyer:	de Dates:	 10/08/12 to 11/11/12		Client/Pro	Client/Product/Estimate:		49 /53 /1505		ွှေ	Sales Rep:		HRP Washington, DC	ington, DC	•
Est/F		06277344		Weeks: Contract type:	ype:		5 Political		a o	Order Ref: Business Type:		06277344 POLITICAL	'	
ASSO	Associated copies: No	0	**************************************				1 Protection with		В	siness Ca	tegory:	Business Category: Transactional)al	
Ref	Ref Sales Product Details	etails	Rev Type		Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
36	M-F 4p Dr Oz		02		800	30	Nbr of Spots		1				2	160
	M			,		Comme								
37	M-F 4p Dr Oz		02		1000	30	Nbr of Spots				1	- 1	2	200
	X					Comme								
38	M-F 5p News		01	1	1700	30	Nbr of Spots			2	2		4	680
	- IWIF:					Comme				~				
39	M-F 530p News		01		1700	30	Nbr of Spots			2	2		4	680
	.TWTF					Comme								
8	M-F 6p News		01	T	2500	30	Nbr of Spots				2		2	500
	. W					Comme								

		***************************************	48			47
		***************************************	48 M-F 7p News	. VV T	The second of th	M-T 70 News
			02		9	2
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	eekty T	-	γ		_	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		150		0.87	200
PR	ots(Ord Spo		1500 30	Comme	2000	20
	ts)		Nbr of Spots		Nor of Spots	
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	41		1		2	
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42

M-F 6p News

M-F 6a News .TWTF..

M-F 6a News

M-F 6a News

9

22

22

9

2500

30

Nbr of Spots

Comme

1350

30

Nbr of Spots

Comme

Comme

39

Nbr of Spots

Comme 39

30

Nbr of Spots

2000

30

Nbr of Spots

Сопине

02

4

M-F 6p News

1010 Wisconsin Avenue NW

Submission Number 822 Issue 3





Washington DC 20007

Client:

Democratic Senate Campaign Comm/ Issue

Submission Cost:

189000

WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Campaign Ref:

E:120822104

		_		_			~~~																			_	
			59		58		57	<u>L</u>	56		55		72		53		52		51		50		49		Ref	Assoc	Schedu Est/PC
		S.	Sat 1130p ET / 1030p CT Saturday Night Live	M	M-Su 11p News	M	M-Su 11p News	. W +S.	M-Su 11p News	V	M-F 9a Today Show II	- IWI+.,	M-F 730p Entertainment Tonight	V.	M-F 7a Today Show	M	M-F 7a Today Show	.TWTF.,	M-F 7a Today Show	.TWTF	M-F 7a Today Show	M	M-F 7p News	M	Sales Product Details).s:	Schedule Dates: 10/08/12 to 11/11/12 Est /PO Number: 06277344
			02	- n - salamini n i n i n i n i n i n i n i n i n i	0.1		8		01		01		01		02		02		02		02		01		Rev Type		
	Weekly T																							<i></i>		Communication of the control of the	Client/Pro Weeks:
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1500		2500		2200		2500		1050		2000		1600		1400		1800		1600		2000		Rate	ype.	Client/Product/Estimate: Weeks:
~	ts(Ord Spot	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type		
H-PANALAN AND AND AND AND AND AND AND AND AND A	s)		Nbr of Spots		Nbr of Spots		Nbr of Spots	-	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots			, Ollacai	49 /53 /1505 5 Ballian
	38																								10/08		
	36						1		2		-2						1								10/15	B	T O W
	41		-13						2		1		-1								2				10/22	Business Category:	Sales Rep: Order Ref:
1	38				1				2		ı				: د				2						10/29	ory:	
	-00																						-1		11/05	Transactional	HRP Wash 06277344
1	161	-			1		1		6		4		2						2		. 2		1		Total	nal	HRP Washington, DC 06277344
			150		250		220		1500		420		400		160		140		360		320		200		Cost		,

1010 Wisconsin Avenue NW

Submission Number 822

Issue 3







Washington DC 20007

WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

			64		63		61		Ref	Client: Buyer: Schedi Est/PC Associ
		S	Sat 7p Star Watch		Sun 6p News	S	Sun 8a Today Show		Sales Product Details	Client: Cor Buyer: Cor Schedule Dates: 10/ Est./PO Number: 062 Associated Copies: No
			itch				Show		l Details	Democratic Senate Campaign Comm/ Issue 10/08/12 to 11/11/12 06277344 No
		Minimum and the same of the sa	05		02		02		Rev Type	aign
	Weekly 7			*****	I					Submission Cost: Client/Product/Est Weeks: Contract type:
Closed PR	Weekly Totals: Total Spots(Ord Spots)		1000		1000		1000		Rate	Submission Cost: Client/Product/Estimate: Weeks: Contract type:
Z	ts(Ord Spot	Comme	30	Comme	30	Comme	30		Spot Type	
	5)		Nbr of Spots		Nbr of Spots		Nbr of Spots	***************************************		189000 49 /53 /1505 5 Political
	38				-14				10/08	
	36				.1			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10/15	Se Se
	41						1		10/22	Campaign Ref: E:120822104 Sales Rep: HRP Washing Order Ref: 06277344 Business Type: POLITICAL Business Category: Transactional
1	38		1						10/29	jory:
	8								10/29 11/05 Total	E:120822104 HRP Washing 06277344 POLITICAL Transactional
-	161		1		2		1		Total	E:120822104 HRP Washington, DC 06277344 POLITICAL Transactional
			100		200		100		Cost	()

Pre-emption Summary

E:120822104	0000000000	No Makegood / Credit	1,000.00	Closed Pre Emption	10/29/12	:30 Commercial	M-F 4p Dr Oz	35
.,02	-				-			
Z D	Z) 22	managed ring(a) (water)	Value		Date			_
Callibration	Mayagood	Makerood Line(s) (Dates)	o le compe	Status		Spot Type	Sales Product	X C
de journe	Makagaad		Pro-amot	•	Pre-empt			, L

Grand Totals

Grand Totals:	Spots:	
	Gross Total:	189,000.0
	Commission:	28,350.0
	Net Total:	160,650,0

REP HEADLINE# 6277344 TRF# E:120822 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680

CHANGES OCT8/12 16.16 *** WFLA-TV ***

CITY TAX FLIGHT PRDCT ORDER ADV AGY # **-**नंदे: DATES OCT9/12 DSCC-IE AGY. ADV. STATE TAX NAME NAME NOV5/12 GREAT WASHINGTON, ISS/DSCC 3050 K SH NW, EST#1505 CONTRACT WK-4AMERICAN COMMENTS: (LINE, # 6277344 0 MEDIA COTOP BILLING NEEDED 20007 ORDER, INVOICE) CLASS: NATL. BUYER NAME SALES PRSN 农区区, # WA-LAURA BASSETT 〇円円・# MEGHAN MCGARR LOCAL DATE REGIONAL SALESMAN OCT8/12 (H)# 16.16

汉王子:

MAREGOOD 10/8
SPOTS CANCELED LN 19
LN 63 ADDED

PGM CHANGE IN'S 3,14,28,47-49,

TTL SAME

PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM * * * * THIS H (2) 'n CASH IN ADVANCE SCHEDULE ****

DSCC |H |円

	ω	w	w	AGE AGE	: LINE#:REP :C
NOOCH KOOFF AN	NZ 1100A-1200N	NZ 1100A-1200N	NZ 1100A-1200N	AGENCY ADVERTISER CODE = 53	: CD: TIME PERIOD
30	30	30	30	ODE = 49 = 53	: LGTH : SEC
\$250.00	\$250.00	\$250.00	\$250.00	AGENCY EST#	RATE
10/30	10/23	10/16	10/9	= 1505	: START
11/2	10/26	10/19	10/12		: END : DATE
ω	ω	0	ω		END :SPTS: WEEK DATE : /WK: INVT
TU-F	TU - F	TU-F	TU-F	·	T: DAYS
ω	ω	0	ω		:TOTL:

PROGRAM : CON COMI: DAYTIME EMITYAD



REP HÉADLINE# 6277344 TRF# E:120822 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

: LINE#: REP	E # 1	CD: TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END	:SPTS:	WEEK: DAYS	:TOTL:
		NZ 730P-800P	30	\$1,500.00	10/9	10/19	Н	Î ☐ - FI	2
	PROGRAM :	1 : ET 11: ET							
	19	600P-630P	ω O	\$1,000.00	10/13	10/20	0	SAT	0
	PROGRAM :	1: NEWSCH8-6 SAT							
	2 8 2	NZ 1100A-1200N	3 О	\$250.00	10/15	10/15	<u></u>	MON	نسؤ
	N @ Z	NZ 1100A-1200N	.30	\$250.00	10/22	10/22	0	MON	0
	2 8 2	NZ 1100A-1200N	30	\$250.00	10/29	10/29	ш	M O Z	ш
	28 N	NZ 1100A-1200N	30	\$250.00	11/5	11/5	⊢	MON	نس
	PROGRAM :	: DAYTIME							
	4.7 NZ	Z 700P-730P	30	\$2,000.00	10/23	11/2	N	TU-F	Д
	PROGRAM :	T: NEWS							
	48 NZ	Z 700P-730P	30	\$1,500.00	10/15	10/22	Гт	MOM	N
	PROGRAM :	1: NEWS							
	49 NZ	Z 700P-730P	30	\$2,000.00	11/5	11/5	 1	MON	
	PROGRAM :	: NEWS							
	54 NZ	Z 730P-800P	30	\$2,000.00	10/23	11/2	<u></u>	TU-F	N
	PROGRAM :	1: ET							
	63 A	600F-630F	30	\$1,000.00	10/14	10/21	Þ	SUN	2
	PROGRAM :	1: NEWS							

REP HÉADLINE# 6277344 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #2 TRF# E:120822 EV #2 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES FAX# 703-516-9680

OCT8/12 16.16 *** WFLA-TV ***

PERIOD LGTH (S ET () 11 31 RATE START DATE E A TE : /WK: WEEK DAYS :STGE:

OCT/12 : LINE#:REP : 134650.00 0 0 TIME NOV/12 54350.00 CONTRACT TOTAL TOTAL SPOTS 189000.00 161

MARKET TOTALS \$1,071,140 WFLA 22% WFTS 13% WMOX 0% WYDX O% WTVT 15% WTOG 21% CABL 0% WTTA 18 WMOR 18

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

P-CLASS, FLAN, SECT Q-PAID PGM MOD CODE AHADD AAAL ANG-8 C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD N-PROGRAM NAME S-COMMENTS *-MULTIPLE

MOD# 0: UNAPPROVED HEADLINE# 6277344 TRF# E:120822 REV #1 \$\$\$

ADV

Y Q K

:#

ORDER PROCT

DSCC-IE

EST#1505

COMMENTS:

(LHNE,

ORDER,

INVOICE)

DATE

OCT3/12

12.09

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT T RISK !!!
S REPORT FROM REP
CHANGES FAX# 703-516-9680

OCT3/12 12.09
*** WFLA-TV ***

AGY. ADV. NAME NAME GREAT ISS/DSCC WASHINGTON, 3050 CONTRACT 因 AMERICAN ST NW, 2# 6277344 0 MEDIA 20007 BUYER NAME CLASS: SALES PRSN 为国口, # NATL. WA-LAURA BASSETT 〇門門,# MEGHAN LOCAL MCGARR REGIONAL SALESMAN (H) #

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED

NEW TTL \$189,000 PLEASE CONFIRM

REVISION SPOTS CANCELED ON

S LZ

3,8,10-11,20,22,24,26-28,40,44,49,60,62

REP:

THANKS! BRIAN FOR MEGHAN

CON CM ĽΩ V CASH IN ADVANCE SCHEDULE

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			TVVT	WEEK		
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PROGRAM : ω ω ω ω (X) S [7] (3) ES 1100A-1200N 1100A-1200N 1100A-1200N 1100A-1200N NC8 MIDDAY 30 30 30 30 \$250.00 \$250.00 \$250.00 \$250.00 10/30 10/23 10/16 10/9 11/2 10/26 10/19 10/12 W W 0 W TU-F IU-F TULF TU-F ω 0 ω

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18 E 500P-530P	30	\$1,500.00	10/9	10/12	2	TU-F	2
PROGRAM: NWSCH8 AT 5P							
10 s 600p-630p	30	\$2,000.00	10/9	10/12	N	TU-F	N
40E9-4009 S 40E9	30	\$2,000.00	10/16	10/19	0	TU-F	0
PROGRAM: NWSCH8 AT SIX							
11 S 600A-700A	30	\$1,250.00	10/9	10/12	N	TU-F	2
112 S 600A-700A	30	\$1,250.00	10/16	10/19	0	TU-F	0
PROGRAM: NC8 TODAY@6AM							
300 S 630F-700F	© O	\$6,000.00	10/28	10/28	0	SCN	0
PROGRAM : NBC NIGHTLY NEWS	SUNDAY						
32 S 900P-1000P	30	\$4,500.00	10/17	10/17	0	WED	0
PROGRAM : LAW AND ORDER CON COM1: LAW AND ORDER							
3 1005-200b	3 0	\$650.00	10/30	11/2	⊬	TU-F	⊢
PROGRAM : DAYS-OUR LIVES							
1.6 S 1135P-1237A	30	\$1,000.00	10/23	10/26	.0	TU-F	0
PROGRAM : TONITE SHW-NBC<							
3 1135P-1237A	30	\$1,300.00	10/30	11/2	0	TU-F	0
PROGRAM : TONITE SHW-NBC							

CON COM1:

TONITE SHW-NBC<

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

9000.00	18	CONTRACT TOTAL TOTAL SPOTS	CON				4350.00	OCT/12 134650.00 NOV/12 54
				·				PROGRAM : LAW AND ORDER
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								PROGRAM: NEWSCH8-6 SAT
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J-L		MOM	 -	11/5	11/5	\$2,000.00	30	49 E 700P-730P
								PROGRAM: NC8 TODAY@6AM
0		T'U-F	0	11/2	10/30	\$1,450.00	<u>ы</u> О	4A S 600A-700A
								PROGRAM : NWSCH8 AT SIX
2		TUF	N	بر 1 / 2	10/30	\$2,500.00	(i)	40 E 600P-630P
								PROGRAM : NC8 MIDDAY
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ģ.com²		MON	ļ -mā	10/15	10/15	\$250.00	30	28 ES 1100A-1200N
:TOTL:	DAYS	HEER:	:SPTS:	: END	: START : DATE	SEC : RATE	: LGTH : S	: LINE#:REP :CD: TIME PERIOD :

REP HEADLINE# 6277344 TRF# 8:120822 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

: HUND#: DDF

:00:

TIME

: FIND#:

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

CHANGES OCT3/12 12.09
*** WFLA-TV ***

PERIOD LGTH SEC RATE START DATE END · /wx: :SPTS: HNVT DAYS

:TOTL:

MARKET TOTALS \$1,071,140 WELA 22% WETS 13%

WTSP 21% WXPX 0%

WTVT 15%

MTOG

WTTA 1%

WMOR 1%

CABL 0 2 2 %

E-EFF DATES L-LENGTH M-MAKEGOOD

N-PROGRAM NAME

Q-PAID PGM RHRATE SHSTOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

P-CLASS, PLAN, SECT

MOD CODE

A-ADD

HARA RUBHE

CHCANCELLED

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DEMOS- RA35+*

SHARES ACCURATE

Great American Media 1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue
Submission Number 801 Issue 2 Issue 2





Washington DC 20007

PHONE (813) 228-8888

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HRP Washington, DC 06277344 POLITICAL : Transactional	Sales Rep: HRP Washin Order Ref: 06277344 Business Type: POLITICAL Business Category: Transactions	49 /53 /1505 5 Political	Client/Product/Estimate: Weeks: Contract type:	10/08/12 to 11/11/12 06277344 No	Buyer: 50/10 Schedule Dates: 50/10 Est./PO Number: 062 Associated Copies: No
E:120822104	Campaign Ref:	189000	Submission Cost:	Democratic Senate Campaign Comm/ Issue	Client:

Product: Demogra	Product: Dscc-le Demographic: (L) Household		Booking Group: Order:	Group: WFLA	Ā			× _e	Key Market:		Tampa-St. Petersburg, FL	Petersburg	<u>ה</u>
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
>	M-F 1p Days Of Our Lives	02		500	30	Nbr of Spots	3					з	150
	.TWIF.				Comme								**************************************
2	M-F 1135p ET / 1035p CT Tonight Show	03		800	30	Nbr of Spots	2	2				4	320
	W				Comme								
ω	M-F 11a Daytime	02		250	30	Nbr of Spots	3		3	သ		9	225
	, W + .			-	Comme								
4	M-F 12p Today Show III	02		300	30	Nbr of Spots	-						30
	T		***************************************		Comme								Amerament
C)1	M-F 2p Rachael Ray	02		400	30	Nbr of Spots	2					2	80
	V				Comme								
Ф	M-F 2p Rachael Ray	02		400	30	Nbr of Spots		3	3	3		9	360
					Comme								
7	M-F 3p Doctors	03	1	450	30	Nbr of Spots	3					3	135
	. VV T				Comme								
00	M-F 4p Dr Oz	02		800	30	Nbr of Spots	3	3				6	480
	- W T.				Comme								
9	M-F 5p News	02		1500	30	Nbr of Spots	2	2 7				2	300

Weekly Totals: Total Spots(Ord Spots)

1010 Wisconsin Avenue NW **Great American Media**

Democratic Senate Campaign Comm/ Issue Submission Number 801 Issue 2







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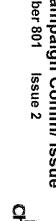
TOLLICAL .	pusiness Type: FOLINGAL	- Ontoga		Associated Copies: No
06277344	Order Ref:	Dollifoot 5	Weeks: Contract type:	10/08/12 to 11/11/12 06277344
HRP Washington, DC	Sales Rep:	49 /53 /1505	Client/Product/Estimate:	
E:120822104	Campaign Ref:	189000	Submission Cost:	Comm/ Issue

		19		18		17	1	ð		ਹੀ		4		##		12	T			10		Ref
		Sat 1130p ET / 1030p CT Saturday Night Live	Vice	Mon 8-10p ET / 7-9p CT Voice	. IVVIEW.	M-Su 11p News	· · · · · · · · · · · · · · · · · · ·	M-F 9a Today Show II	TVVT	M-F 730p Entertainment Tonight	. I WI F	M-F 7a Today Show	. IVVIT.	M-F 7p News	VVI T.	M-F 6a News	- W	M-F 6p News	- W T	M-F 530p News	.TWTF	
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s(Ord Spot	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Сотте	30	Сотте	30	Comme	Spot Type
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		135		1400		440		1260		300		560		600		250	***************************************	400		600		Cost

Great American Media

1010 Wisconsin Avenue NW Democratic Senate Campaign Comm/ Issue Submission Number 801 Issue 2

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: Transactional	Business Category: Transactiona			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	0627/344	Est./PO Number:
06277344	Order Ref:	O1	Weeks:	10/08/12 to 11/11/12	
HRP Washington, DC	Sales Rep:	49 /53 /1505	Client/Product/Estimate:	4.	
E:120822104	Campaign Ref:	189000	Submission Cost:	Comm/ Issue	Client:

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Ref	Sales Product Details	Rev Type	Rate		Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
21	Sun 8a Today Show	02		650	36	Nbr of Spots	- I						S.
	S		ANAMATA T		Comme							***************************************	
23	M-F 1p Days Of Our Lives	02		600	30	Nbr of Spots		2	2			4	240
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24	M-F 1p Days Of Our Lives	02		650	30	Nbr of Spots			:	-1		1	65
	.TWTF.				Comme								
25	M-F 1p Days Of Our Lives	02		600	30	Nbr of Spots			1	1		2	120
	M				Comme								
28	M-F 11a Daytime	02		250	30	Nbr of Spots					-1	3	75
	M				Comme								
29	M-F 12p Today Show III	20		350	30	Nbr of Spots		-1				-	35
	.TWTF				Comme								
30	M-F 12p Today Show III	01		400	30	Nbr of Spots			1			2	80
	.TWF				Comme								
9	M-F 2p Rachael Ray	02		400	36	Nbr of Spots		-1	1	-1	-1	4	160
	M				Comme								
32	M-F 3p Doctors	03		550	30	Nbr of Spots		3	3	3		9	495
	.IWIF.				Comme								
33	M-F 3p Doctors	03		450	30	Nbr of Spots		-1					45
	X				Comme								
34	M-F 3p Doctors	O3		550	30	Nbr of Spots			1	1	1	3	165
	T THAT THE THE THE THE THE THE THE THE THE TH												
			Weekly Totals: Total Spots(Ord Spots)	al Spots	(Ord Spots		38	36	41	38	8	161	

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Washington DC 20007

Submission Number 801 Issue 2







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Client: Democratic Senate Campaign Submission Cost: 189000 Campaign Ref: E:120822104 Buyer: Client/Product/Estimate: 49/53 /1505 Sales Rep: HRP Washington, DC Schedule Dates: 10/08/12 to 11/11/12 Weeks: 6277344 Order Ref: Political Business Type: POLITICAL Associated Copies: No No Business Category: Transactional	,	1	1105	i no	40/05 40/45 40/00 44/05 Table	40/46	10/00		Spot	U st	V	Ray Type	Details	Ref Sales Product Details	Ref
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Democratic Senate Campaign Submission Cost: 189000 Campaign Ref: E:120822104	O	nington, Do	HRP Wast		ales Rep:	Ş		49 /53 /1505		roduct/Estimate:	Client/P		7	7	Buye
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125	1			1			Nbr of Spots	30	1250		02	M-F 6a News	45 .X
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270	2			2			Nbr of Spots	30	1350	·	22	M-F 6a News	43
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250	1	1					Nbr of Spots	30	2500		2	M-F 6p News	42 M
								Comme				М	M
200	13			3			Nbr of Spots	ઝ	2000		22	M-F 6p News	4 2
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500	2		2				Nbr of Spots	30	2500		01	M-F 6p News	-\$6 - ≥
								Comme				W.F.	
680	4		2	2			Nbr of Spots	30	1700		2	M-F 530p News	39 M
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200	2	1	1				Nbr of Spots	30	1000		02	M-F 4p Dr Oz	37 M
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160	2			1	-3		Nbr of Spots	30	800		02	M-F 4p Dr Oz	36 M
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600	9		3	3			Nbr of Spots	30	1000		02	M-F 4p Dr Oz	35 M
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Great American Media 1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue NW Submission Number 801 Issue 2

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		2		1		-14								2				-1		2		10/22	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:
		2		13		1		1				2								2		10/29	li i
				1																		11/05	E:120822104 HRP Washington, DC 06277344 POLITICAL Transactional
		6		4		2		1		1		2		2				2		4		Total	04 lington, DC
		1500		420		400		160		140		360	:	320		200		300		800		Cost	n, DC

1010 Wisconsin Avenue NW

Submission Number 801 Issue 2







Washington DC 20007

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Tampa, FL 33601

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Origina

Client:	***************************************	Democratic Senate Campaign	aign	Submission Cost:	on Cost:		189000		Ω	Campaign Ref:		E:120822104	- 1	3
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Est/P	Est/PO Number: 06	06277344 NG		Contract type:	ype:		Political		, E	Business Type:	/pe:	POLITICAL	. '	
ASSO	Associated Copies. No)		Million brown for the factor of the factor o					8	usiness Ca	ategory:	Business Category: Transactional	nal	
Ref	Sales Product Details	tails	Rev Type		Rate	Spot Type		10/08	10/15	10/22	10/29	11/05	Total	Cost
57	M-Su 11p News		02		2200	30	Nbr of Spots		-1					220
	M					Comme								
58	M-Su 11p News		01		2500	30	Nbr of Spots				-2			250
	M					Comme								
59	Sat 1130p ET / 1030p CT Saturday Night Live	30p CT Saturday	02		1500	30	Nbr of Spats						-13	150
	S.					Comme								
61	Sun 8a Today Show	M	02		1000	30	Nbr of Spots			1			1	100
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63	Sun 6p News		02		1000	30	Nbr of Spots	1	-1				2	200
	S					Comme								
				Weekly T	Weekly Totals: Total Spots(Ord Spots)	ts(Ord Spot	s)	38	36	41	38	8	161	

Station Copy

Grand Totals:

Spots Cost

189000

39050

49900

45700

45150

Spots:

Gross Total:
Commission:
Net Total:

189,000.00 28,350.00 160,650.00

161

161

Totals

10/08

Month 10 Weeks: 4 10/15

Grand Totals

10/22

10/29

Month 11 Weeks: 4

11/05

02:58:20 10/9/2012

Page 6 of 6

REP HEADLINE# 6277344
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP /

AUG15/12 09.0 *** WFLA-TV ***

PROGRAM :	to	PROGRAM	N	PROGRAM CON COMI	Н		: LINE#:REP :CD:		DSSG	CON CM ***	REP: NEW THE		CITY TAX	FLIGHT DATE	PROCT DSCC	ORDER #			AGY #	ADV #
AM : NC8 MIDDAY	1100A-1200N 30	GRAM : TONITE SHW-NBC<	1135P-1237A 30	RAM : DAYS-OUR LIVES	100P-200P 30	AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53	:CD: TIME PERIOD : LGTH : SEC : :		C IE	** THIS IS A CASH IN ADVANCE	NEW ORDER TIL \$234,000 @187X PLEASE CONFIRM THANKS SHOSHANA FOR MEGHAN	**************************************	STATE TAX	ES OCT9/12 NOV5/12 WK-4	-IE EST#1505 C	CONTRACT # 62	WASHINGTON, D	3050 K ST NW,	AGY. NAME GREAT AMERICAN	ADV. NAME ISS/DSCC
	\$250.00		\$800.00		\$500.00	AGENCY EST# =	RATE			SCHEDULE ****			CO-OP BILLING		OMMENTS: (LINE, ORDE	77344	C 20007		MEDIA	
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	11/2		10/19		10/12		: END : DATE	3				PROFIT A STATE OF THE STATE OF		- Commission	CE)	CLASS: NA		SALES PRSN	BUYER NAME	REP.#
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REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

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FROM REP AUG15/12 09.0
*** WFLA-TV ***

: LINE#:		; ; ;	· 72	· UNHE	: DATE	: /WK: HNVF	: DAYS	:TOTL:
Δ	1200N-100F	30	\$300.00	10/9	10/12	1	TU-F	Ľ
PROGRAM :	IL: TODAY SHW3-NBC							
(n	200P-300P	30	\$400.00	10/9	10/12	N	TU-F	N
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PROGRAM :	: RACHAEL RAY							
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7	400P-500P	30	\$800.00	10/9	10/19	ω	TU-F	Ø)
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80	500F-530P	30	\$1,500.00	10/9	10/19	N	TU-F	4
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET . HARRIS REPORT FROM REP .

AUG15/12 09.0 *** WFLA-TV ***

PROGRAM : NBC NIGHTLY NEWS	20 630P-700P	PROGRAM : NEWSCH8-6 SAT	19 600P-630P	PROGRAM : SAT NITE LIVE<	18 1130P-101A	PROGRAM: VOICE-NBC	17 800P-1000P	PROGRAM : NWSCH8 AT 11<	16 1100P-1135P	PROGRAM : TODAY SHW2-NBC	15 900A-1000A	PROGRAM : EXTRA	14 730P-800P	PROGRAM : TODAY SHW<	13 700A-900A	13 700A-900A	PROGRAM : NEWS 7P CON COM1: NEWS 7P	12 700P-730P	: LINE#: CD: TIME PERIOD :
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP /

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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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AUG15/12 09.0 *** WFLA-TV ***

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SVC- NSI DEMOS- RA35+*

1010 Wisconsin Avenue NW

Submission Number 748 Issue 1







Washington DC 20007

P.O. Box 1410 Tampa, FL 33601 ミガーターサイ

PHONE (813) 228-8888

Comm/ Issue Client/Product/Estimate: 10/08/12 to 11/11/12 Weeks: 06277344 Contract type: No	Client/Product/Estimate: 49/5 Weeks: Contract type:	Client/Product/Estimate: 49 /53 /1505 Weeks: 5 Contract type: Political
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1010 Wisconsin Avenue NW **Great American Media**

Submission Number 748

Washington DC 20007









を行りまして P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 748 Issue 1





PHONE (813) 228-8888

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1010 Wisconsin Avenue NW

Submission Number 748 Issue 1





Washington DC 20007

P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 748 Issue 1





ST PIZ P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Buyer: Client:

Democratic Senate Campaign Comm/ Issue

Client/Product/Estimate: Submission Cost:

230650

Campaign Ref:

E:120822104

Schedu Schedu Est./PC Associ	Buyer: Schedule Dates: 10/08/12 to 11/11/12 Est./PO Number: 06277344 Associated Copies: No	3	Client/Product/Estimate: Weeks: Contract type:		49 /53 /1505 5 Political				Sales Rep: Order Ref: Business Ty Business C:	Sales Rep: Order Ref: Business Type: Business Category:	Sales Rep: Order Ref: Business Type: Business Category:	Sales Rep: HRP Washi Order Ref: 06277344 Business Type: POLITICAL Business Category: Transactions
	Sales Product Details	Rev Type	Rate	Spot Type			10/08	10/08 10/15		10/15	10/15 10/22	10/15 10/22 10/29
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	.IWIF.			Comme								
44	M-F 6a News	01	1450	0 30		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots 2		
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47	M-F 7p News	01	2000	30		Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots 2		N	N
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1010 Wisconsin Avenue NW

Submission Number 748 Issue 1







Washington DC 20007

WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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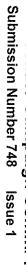
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Great American Media

1010 Wisconsin Avenue NW

Democratic Senate Campaign Comm/ Issue

Washington DC 20007









PO. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

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4 Igton, DC	Campaign Ref: E:120822104 Sales Rep: HRP Washington, DC Order Ref: 06277344 Business Type: POLITICAL Business Category: Transactional	Ref: //pe: ategory:	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Categ	81 82 83 84 85 85		230650 49 /53 /1505 5 Political		Submission Cost: Client/Product/Estimate: Weeks: Contract type:	Submission Cost: Client/Product/Est Weeks: Contract type:	aign	Democratic Senate Campaign Comm/ Issue 10/08/12 to 11/11/12 06277344 : No	Client: De Co Buyer: Schedule Dates: 10/ Est./PO Number: 06/ Associated Copies: No	Client: Buyer: Schedu Est./PO Assock

Grand Totals:

Spots Cost

230650

63650

60300

59450

Gross Total:
Commission:
Net Total:

230,650.00 34,597.50 196,052.50

184

9200

Spots:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	ite:
I,do hereby reque	DAN N st station time conce	AGELBER, erning the follow	Sowing issue:		
	DSCC-	IE ND.			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	oret	RED		
Total Char	ges:				
This broadcast t	ime will be used by	•	DSCC-16	ND.	
	rogramming (elating to any				
	Yes			□No	

importance," list the name of the	icates a message relating to any politicates a message relating to any politically qualified candidate(s) the protection(s) (if applicable)	ogramming refers to, the
For programming that "communi importance," attach Agreed Upor	cates a message relating to any polit a Schedule (Page 3)	ical matter of national
I represent that the payment for t	he above described broadcast time h	as been furnished by:
D:	SCC-IEND,	The state of the s
and you are authorized to announ furnishing the payment, if other t	nce the time as paid for by such personan an individual person, is:	on or entity. The entity
a corporation; a comm	ittee; \square an association; \square or ot	her unincorporated group.
agents of the entity are named be	s of the chief executive officers, dire low (may be attached separately): SCRIMINATE OR PERMIT DISCI	MONICA DIKON 430 S.CARITOL ST SE WASHINGTON DC 2003
	HE PLACMENT OF ADVERTISIN	
reasonable attorney's fees, that may advertisement(s). For the above-st	less the station for any damages or li ensue from the broadcast of the abo- ated broadcast(s), I also agree to p lelivered to the station at least roadcasts.	ve-requested repare a script,
TO BE SIG	NED BY ISSUE ADVERT	TISER
4/21/12 VIN		1. 738-8700
V	ignature ED BY STATION REPRE	Contact Phone Number SENTATIVE
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Dáys	Class	Times per Week	Number of Weeks
1	13	- OP	DER.		A CONTRACTOR OF THE PARTY OF TH
(,					market

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



PAID POLITICAL **BROADCAST AVAIL REQUEST**

TO: Matt Oestrich STATION: WFLA

FROM: Meghan McGarr Washington, DC HRP OFFICE:

REQUEST RECEIVED FROM

DATE: 8/24/12 **BUYER:** Laura Bassett

AGENCY: Great American Media

ADDRESS: 1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie

202-338-8700 PHONE #:

FAX #: 202-338-0864

OTHER:

AVAILS FOR

COMMITTEE: Democratic Senatorial Campaign Committee

CHAIRPERSON:

TREASURER: Monica Dixon

ADDRESS: 430 S. Capitol St. SE Washington DC 20003

AII

PHONE #: 202 224 2447

202 969 0354 **FAX #:**

OTHER:

FOR ISSUE

CANDIDATE: ISSUE

OFFICE:

PARTY: Democratic

DAYPARTS:

SCHEDULE DATES: As Ordered

COMMERICAL LENGTH:

PROGRAMS:

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141



RFF# · 49

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/52

/1505

WFLA-TV

WFLA (Washington Dc)

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS

10/28/12 E:120822104

Political WFLA

ORDER TYPE

PAGE BROADCAST MONTH

HRP Washington, DC Democratic Senate Campaign C

Dscc-Ie

REP_:

SLSP:

ADV_:

PROD

0100033222

1 10/01/2012 - 10/2

SCHEDULE DATES

10/08/12-11/11/12

	49 /53 / 06277344	1505								TERMS- NE	Standard T 30 DAYS.	broadcas	t Month
	SCHEDULE					N. P. S. S.	\$1643 (1664) \$244 (1664)	ACTUAL BR	OADCAST		1	RECONC	LIATION
, i	ESCRIPTION PRICE	RT	r/ss≢	PER	DATE	DAY	TIME	LENGTH M/G FOR	PRODUCT DESCRIP	TION	PRICE	REMARKS	DEBIT/CREDI
M-F	1p Days Of Our	Live	35				*WFLA		: 30	Commercial			
	500,00		1	3	10/10	WE	12:59P	30	FLDEMT 1201H	1	500.00		
				1	10/11	ΤH	12:59P	30	FLDEMT 1201H	1	500.00		
						FR	12:58P	30	FLDEMT 1201H	ł	500.00		
M~F	1135p ET / 1035	5p C1	ГΤο	oni∮	gh		*WFLA			Commercial			
	800.00		2	4	10/09	ΤU	12:30A	30	FLDEMT 1201F		800.00		
					10/11	TH	12:31A	30	FLDEMT 1201F		800.00		
					10/16	TU	11:59P		FLDEMT 1201F		800.00		
				1	10/17	WE	11:59P	30	FLDEMT 1201F	·	800.00		
M-F	11a Daytime			ı			*WFLA		: 30	Commercial			
	250.00		3	6	10/10	WE	11:14A	30	FLDEMT 1201H		250.00		
				ł	10/11	ΤH	11:18A	30	FLDEMT 1201H		250.00		
				ł	10/12	FR	11:09A		FLDEMT 1201H		250.00		
				ŀ	10/23	ΤU	11:19A		FLDEMT 1202F		250.00		
				ŀ	10/25	ΤH	11:23A		FLDEMT 1202H		250.00		
				ŀ	10/26	FR	11:42A	30	FLDEMT 1202H		250.00		
M-F	12p Today Show	III					*WFLA			Commercial			
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M-F	2p Rachael Ray						*WFLA			Commercial			
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					0/11	TH	02:28P		FLDEMT 1201F		400.00		
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							02:25P		FLDEMT 1202H		400.00		
							02:34P		FLDEMT 1202F		400.00		
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M-F	3p Doctors				• -		*WFLA			Commercial	.00.00		
	•				>	k **	Continu	od ***	, 00				

PERIOD COST

134.650.00

115 Total Units ACTUAL GROSS BILLING

NET DUE

AGENCY COMMISSION

134,650.00 20,197.50 114,452.50

Debits Credits SUB-TOTALS

.00 .00 .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION.

PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

P.O. Box 1410 Tampa, FL 33601



ADVERTISER

PRODUCT

Democratic Senate Campaign C Dscc-Ie

INVOICE NUMBER 0100033222

TOTAL RECONCILING

BROADCAST MONTH

10/01/2012 - 10/28

AMOUNT DUE

114,452.50

REMIT TO:

*00783

000033640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425



REF#: 49

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:120822104

ORDER TYPE

Political

WFLA

Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007

/1505

/53

REP__: WFLA (Washington Dc)

INVOICE NUMBER

PAGE BROADCAST MONTH

HRP Washington, DC SLSP: Democratic Senate Campaign C ADV_:

0100033222 SCHEDULE DATES 2 10/01/2012 - 10/2

Dscc-Ie PROD:

10/08/12-11/11/12

Standard Broadcast Month TERMS: NET 30 DAYS.

REF#: 49 /53 Desc: 06277344	/1505								TEDMC:	Standard NET 30 DAYS.	Broadcast Month
SCHEDULE			44-c 4			ACTUAL BROA	DCAST	1884 5 %		NET SU DAYS.	RECONCILIATION
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					04:12P		FLDEMT	1202H		800.00	
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					08:50A	30	FLDEMT			1400.00	
					07:59A	30	FLDEMT			1400.00	
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1500.0				TU	07:39P	30	FLDEMT		oomme, ora	1500.00	
					07:55P	30	FLDEMT			1500.00	
M-F 9a Today Shor	# II				*WFLA				Commercia		
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					09:29A	30	FLDEMT	1201H		1050.00	
			0/11	TH	09:27A	30	FLDEMT			1050.00	
			10/17	WE	09:26A	30	FLDEMT	1201H		1050.00	
			10/18	TH	09:56A	30	FLDEMT	1,202H		1050.00	
					09:56A	30	FLDEMT			1050.00	
					09:44A	30	FLDEMT	1202H		1050.00	
			0/24	WE	09:57A	30	FLDEMT			1050.00	
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			×	***	Contin	ued ***					
			1							1	

PERIOD COST

134,650.00

115 Total Units

Debits .00 .00 .00

ACTUAL GROSS BILLING 134,650.00 SUB-TOTALS Credits AGENCY COMMISSION 20,197.50 TOTAL RECONCILING NET DUE 114,452.50



REF#: 49

Desc: 06277344

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

Political

10/28/12 E:120822104 WFLA

DEBIT/CREDIT

33640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007

/53

/1505

WFLA (Washington Dc) REP__;

INVOICE NUMBER

ORDER TYPE

PAGE BROADCAST MONTH

HRP Washington, DC SLSP: Democratic Senate Campaign C ADV_:

0100033222 SCHEDULE DATES 3 10/01/2012 - 10/2

Dscc-Ie PROD:

10/08/12-11/11/12

Standard Broadcast Month

RECONCILIATION REMARKS

TERMS: NET 30 DAYS.

SCHEDULE		1		100	¥	ACTUAL BR	OADCAST		As the second second	199	
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14000.0				MΩ	07:58P	30	FLDEMT		Commercia]		~~
Sat 1130p ET / 10				11.0	*WFLA	50	LEDEMI		Commercial	14000	.00
1350.0			£ .	SΔ	11:48P	30	FLDEMT		Commercial		00
Sun 8a Today Show		•	, , ,		*WFLA	50	1 77 7 1411		Commercial	1350	.00
650.0		1	0/14	SU	09:00A	30	FLDEMT		Commercial	650	00
M-F ip Days Of Ou	r Lives		[, , ,		*WFLA				Commercial		.00
600.0		4	10/16	TU	12:59P	30	FLDEMT		COMME: CIAI	600	00
			1 -		01:59P	30	FLDEMT			600	
					12:59P	30	FLDEMT			600	
					01:59P	30	FLDEMT			600	i
600.0	0 25	1			01:59P	30	FLDEMT			600	
M~F 11a Daytime			'		*WFLA				Commercial		.00
250.0	O 28	1	0/15	MO	11:17A	30	FLDEMT			250	.00
M-F 12p Today Sho	w III		1		*WFLA				Commercial		.00
350.C	0 29	1	0/18	TH	12:28P	30	FLDEMT			350	.00
400.0	0 30	1	0/24	WE	12:52P	30	FLDEMT			400	t t
M-F 2p Rachael Ra	У				*WFLA			:30	Commercial		
400.0	0 31	2	0/15	MO	02:58P	30	FLDEMT			400.	. 00
			0/22	MO	O2:23P	30	FLDEMT	1202H		400	
M-F 3p Doctors					*WFLA			:30	Commercial		
550.C	0 32	6	0/16	TU	03:12P	30	FLDEMT			550.	.00
			0/17	WΕ	03:23P	30	FLDEMT	1201H		550.	
					03:54P	30	FLDEMT	1202H		550.	. oo l
					03:14P	30	FLDEMT	1202H		550.	.00
					03:54P	30	FLDEMT	1201H		550.	
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550.0	0 34	1	0/22	MO	03:11P	30	FLDEMT	1202H		550.	.00
M-F 4p Dr Oz		_	l		*WFLA				Commercial		
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					04:57P	30	FLDEMT			1000.	
200 0	0 00	_			04:11P	30	FLDEMT			1000.	
800.0	O 36	2			04:37P	30	FLDEMT			800.	
M-F 5p News			10/22	MO	04:37P	30	FLDEMT			800.	.00
1700.0	0 38	2	0/04	1.17	*WFLA		E1 0 E24**		Commercial		
1700.0	0 36	~			05:13P 05:14P	30	FLDEMT			1700.	
M-F 530p News			0/20	FΚ	*WFLA	30	FLDEMT		0	1700.	.00
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	·				05:40P	30	FLDEMT			1700.	
M-F 6p News			0/23	113	*WFLA	30	FLDEMT		Commonatal	1700.	.00
2000.0	0 41	1	0/22	MO	06:14P	30	FLDEMT		Commercia1		00
M-F 6a News	- 71	•	, , , , ,	,-,0	*WFLA	50	1 TT THI		Commercial	2000.	00
			×	**	Continu	ed ***		. 50	COMMETCIAL		

PERIOD COST

134,650.00

115 Total Units ACTUAL GROSS BILLING

AGENCY COMMISSION

134,650.00 20,197.50 SUB-TOTALS TOTAL RECONCILING

Debits .00 Credits .00 .00

NET DUE 114,452.50 WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



REF#: 49

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/53

/1505

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

WFLA I SS

ORDER TYPE

10/28/12 E:120822104 Political WELA

WFLA (Washington Dc)

INVOICE NUMBER

PAGE BROADCAST MONTH

REP__: HRP Washington, DC SLSP: Democratic Senate Campaign C ADV :

0100033222 SCHEDULE DATES

4 10/01/2012 - 10/2

DEBIT/CREDIT

Dscc-Ie PROD

10/08/12-11/11/12

Standard Broadcast Month

	: 06277344	/	1305									Broadcast M
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		PHICE		S# PER	DAIL	UA.	C. TIME	LENGTH M/G FOR	R PRODUCT DESCRIPT	TION	PRICE	REMARKS
	1350	0.00	43	2	0/23	TU	06:57A	30	FLDEMT 1202H		1350.00	
					0/25	TH	06:59A	30	FLDEMT 1202H		1350.00	
		0.00	45	1	0/22	MO	06:40A	30	FLDEMT 1202H		1250.00	
М —	F 7p News						*WFLA		:30	Commercial	İ	
	2000	00,0	47				07:11P	30	FLDEMT1202H		2000.00	
							07:09P	30	FLDEMT 1202H		2000.00	
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					0/22	MO	07:24P	30	FLDEMT 1202H		1500.00	
M⊸	F 7a Today Sh						*WFLA		: 30	Commercial	ļ	
	1600	00.0	50				08:49A	30	FLDEMT 1202H		1600.00	
							08:50A	30	FLDEMT1201H		1600.00	
	1400		52			MO	08:56A	30	FLDEMT1201H		1400.00	
M -	F 730p Entert						*WFLA			Commercial	ļ	
	2000			1	10/24	WΕ	07:40P	30	FLDEMT 1201H		2000.00	
M-	F 9a Today Sh				١.		*WFLA			Commercial		
	1050	00.0	55				09:29A	30	FLDEMT1201H		1050.00	
					0/22	MO	09:29A	30	FLDEMT1202H		1050.00	
M-	Su 11p News						*WFLA			Commercial		
	2500	00.0	56	4			11:31P	30	FLDEMT 1201H		2500.00	
							11:30P	30	FLDEMT 1202H		2500.00	
					10/23	TU	11:33P	30	FLDEMT 1202H FLDEMT 1202H		2500.00	
							11:07P	30	FLDEMT1202H		2500.00	
_	2200						11:11P	30	FLDEMT 1201H		2200.00	
Sa	t 1130p ET /	1030	OP CT S	satu	ď		*WFLA			Commercial		
_	1500	.00	59	1	10/27	SA	01:00A	30	FLDEMT1201H		1500.00	
Sui	n 8a Today Sh 1000	IOW					*WFLA			Commercial		
	1000	.00	61	1 1	10/28	SU	08:49A	30	FLDEMT1202H		1000.00	
Sui	n 6p News			_			*WFLA			Commercial		
	1000	00.00	63				06:21P		FLDEMT1201H		1000.00	
-			_			SU	06:13P	30	FLDEMT1202H		1000.00	
10	tal Airtime G	iross	Spot	Reve	enue:		134,65	0.00				

PERIOD COST

134,650.00

115 Total Units ACTUAL GROSS BILLING AGENCY COMMISSION

NET DUE

134,650.00 20,197.50 114,452.50

Debits SUB-TOTALS Credits TOTAL RECONCILING

,00 .00 .00



REF#: 49

De

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

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/1505

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

ORDER TYPE

11/25/12 E:120822104 Political WFLA

WFLA (Washington Dc) REP_: HRP Washington, DC SLSP:

INVOICE NUMBER

PAGE BROADCAST MONTH

ADV_: Democratic Senate Campaign C PROD: Dscc-Ie

0100033819

1 10/29/2012 - 11/2

SCHEDULE DATES

10/08/12-11/11/12

Standard Broadcast Month

									o carragr c	DI CAGCACA C INCITES
esc:	06277344								TERMS: NET 30 DAYS.	
	SCHEDULE	*50 1	. 4	Miller V		p 1 1 2	ACTUAL	BROADCAST		RECONCILIATION
D	ESCRIPTION PRICE		SS# PER	DATE	DAY	TIME	LENGTH M/G	FOR PRODUCT DESCRIPT	ION PRICE	REMARKS DEBIT/CHEDIT
	1	1. 1	36 33	16 6		: 1949 .	1 : 48 4	3		
** =	d da Davidalaa									
IV) — [-	11a Daytime					*WFLA			Commercial	
	250.00	3	3			11:43A		FLDEMT 1201H		
						11:48A		FLDEMT 1202H		
				11/01	TH	11:58A		FLDEMT1202H		
M-F	2p Rachael Ray					*WFLA			Commercial	
	400.00	6	3			02:34P		FLDEMT 1202H		
						02:19P		FLDEMT1202H		
				1/02	FR	02:31P		FLDEMT 1202H	400.00	
M∽F	9a Today Show :					*WFLA		: 30	Commercial	
	1050.00	16	3			09:59A		FLDEMT1202H	1050.00	
				10/31	WΕ	09:57A	30	FLDEMT1201H	1050.00	
				11/02	FR	09:51A	30	FLDEMT 1202H	1050.00	
M-F	1p Days Of Our		3			*WFLA		: 30	Commercial	
	650.00					01:56P		FLDEMT 1201H	650.00	
	600.00	25	1	10/29	MO	01:57P	30	FLDEMT 1202H	600.00	
M-F	11a Daytime					*WFLA		:30	Commercial	
	250.00	28	3 2	10/29	MO	11:19A	30	FLDEMT1201H	250.00	
				1/05	MO	11:14A	30	FLDEMT 1202H	250.00	
M-F	12p Today Show	III				*WFLA		: 30	Commercial	
	400.00	30) 1	11/02	FR	12:54P	30	FLDEMT 1202H	400.00	
M-F	2p Rachael Ray					*WFLA			Commercia1	
	400.00	31	2	10/29	MO	02:41P	30	FLDEMT 1201H		
						02:42P		FLDEMT 1202H		
M-F	3p Doctors					*WFLA		: 30	Commercial	

45 Total Units Debits .00 55,350,00 PERIOD COST ACTUAL GROSS BILLING 53,350.00 2,000.00-Credits SUB-TOTALS AGENCY COMMISSION 8,002.50 2,000.00CR TOTAL RECONCILING NET DUE 45,347.50

30

30

30

30

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION.

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P.O. Box 1410 Tampa, FL 33601

550.00

550.00



10/31 WE 03:25P

1/01 TH 03:29P

1/02 FR 03:23P

Continued

10/29 MO 03:56P

ADVERTISER

FLDEMT 1201H

FLDEMT1202H

FLDEMT1202H

FLDEMT 1202H

PRODUCT

550.00

550.00

550.00

550.00

Democratic Senate Campaign C Dscc-Ie

INVOICE NUMBER 0100033819 BROADCAST MONTH

10/29/2012 - 11/25;

AMOUNT DUE

45,347.50

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425

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000033640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007



REF#: 49

Desc: 06277344

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/53

/1505

WFLA-TV

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INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

Political

11/25/12 E:120822104 WFLA

WFLA (Washington Dc) REP__: HRP Washington, DC

INVOICE NUMBER

ORDER TYPE

PAGE BROADCAST MONTH

SLSP: ADV....: Democratic Senate Campaign C PROD:

0100033819 SCHEDULE DATES 2 10/29/2012 - 11/2

10/08/12-11/11/12

Standard Broadcast Month

						TER	MS:	NET	30	DAYS	
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								1/05	MO	03:30P		FLDEMT1202H	5	50.00			
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				10	00.00	37	2			04:57P	30	FLDEMT 1201H		00.00			
										04:56P	30	FLDEMT1202H		00.00			
ň	N-F	5p	Vew:	s				' "		*WFLA			Commercial				
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								1/02	FR	05:24P	30	FLDEMT1202H	17	00.00			
Ŋ	4− F	530	o Ni					١.		*WFLA			Commercial		j		
				174	00.00	39	2			05:43P	30	FLDEMT1201H		00.00	1		
		6		_				1/01	TH	05:38P	30	FLDEMT1202H		00.00			
Ŋ	VI	6p (vew:		00 00	40	•	0 (04		*WFLA			Commercial				
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								1/01	TH	07:14P	30	FLDEMT1202H		00.00			
					00.00	49	1	1/05	MO	07:23P	30	FLDEMT1202H		00.00	İ		
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				180	00.00	51	2			08:58A	30	FLDEMT1201H		00.00			
										08:584	30	FLDEMT1202H		00.00	ļ		
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				,						09:59A	30	FLDEMT 1202H		50.00			
N	4-Su	1 1 1	o Ne	ews				[., 00		*WFLA	00		Commercial	30.00			
					00.00	56	2	0/31	WE	11:13P	30	FLDEMT 1201H		00.00			
										11:20P	30	FLDEMT1202H		00.00			
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PERIOD COST

55,350.00

45 Total Units

ACTUAL GROSS BILLING AGENCY COMMISSION NET DUE

53,350.00 8,002.50 Debits

.00

SUB-TOTALS Credits 2,000.00-TOTAL RECONCILING 2,000.00CR